



## COMMUNICATION MARK

### Why Communication Mark?

Is your agency in need of a proposal writer who can help you obtain grants?

If your answer is “Yes,” please take a moment to consider how a professional fundraising firm like Communication Mark could fill that role for your agency. The benefits include:

- Access to databases that provide the details of every foundation grant, as well as all grants to your city or county, during the past several years.
- Use of a system that makes the proposal writing process, including pre- and post-grant activities, straightforward and less deadline-driven.
- Strategic guidance to help you determine how to meet your agency’s funding needs and which projects are most attractive to foundations.
- Expert advice on how to initially approach foundations.
- Experience writing grant proposals every day, all day long, for a wide variety of nonprofits. We expertly articulate your story and explain it to foundations according to their guidelines.
- Work plans that schedule grant proposal submissions for the next 12-18 months. Once this plan is in place, call on us only when you need us.
- Fundraising capacity that is greater than what any single proposal writer can provide, helping you respond to more grant opportunities.
- Reduced costs for submitting proposals. Our annual fees are considerably less than the salary of a top-notch grant proposal writer, and we do not require office space, equipment or benefits. That’s a wise investment, especially considering that our annual success rate is currently 78% for agencies with a fundraising track record (55% when less established clients are included).
- While we are not on your payroll as employees, we bring you our full dedication and commitment...just like a valued member of your staff.

*Fundraising Solutions for Nonprofits*

233 Tampa Circle, Arden, NC 28704-3170

p 828.650.0902 • f 828.684.1603

[www.communicationmark.com](http://www.communicationmark.com) • [info@communicationmark.com](mailto:info@communicationmark.com)

MISSION: To implement communication systems that promote stewardship, service and growth.